5/20/13 Meeting Notes

Attendees – Jim, Sean, Christine

* Agile development discussion
  + All of us agree that agile development is the best path forward.
  + SCRUM technique for agile development was discussed. Christine mentioned the Pivotal Tracker (not sure if these accomplish the same goal).
* Decision making discussion
  + Need an “org chart” to speed up decision making
  + Keep people on scope and schedule (no budget yet).
* MVP discussion
  + Christine conveyed her lack of focus with creating the vision for the MVP. She explained that she wants to keep the focus on reducing early childhood obesity and that reaching the market that would benefit is a challenge
  + Sean set out the idea that it would be easier to focus on the low hanging fruit. Work with Alfalfa’s to establish a relationship and get a product that I want to use into their hands and then start to pivot, make changes (agile development) from there.
  + The main goal/focus is to create something useable.
  + The main challenge is to create it, but find the missing piece that will set this apart from the competition. What is is? Is it the social component?
  + Christine asked for networking opportunities to aid in finding a co-founder. Looking for someone as passionate and enthusiastic as I am.
* Logistics
  + Everyone should be looking at the meal planning/grocery store apps and see what they hate and what they like about them. Come prepared next Thursday, May 30th to talk about this.
  + Weekly meetings are going to be held at 8p on Thursday’s. We will do google chats.